

RAZ B

PRESSKIT 2018



Biography

While Raz B is a founding member of the multi-platinum, award winning, "You-Got-Served" group, B2K, he also flies his solo artist flag under brand "Raz B," and is a multi-award-winning celebrity. No need to hype his global reach as the numbers speak for themselves, from one continent to the next. During his teens, his boy-band B2K established their mega-fanbase with their YouTube presence that still resonates to this day. Having clocked over 275 Million plays on YouTube to-date, they back that up with over 20 Million units sold world-wide. Money, Money! From the start of B2K, Raz B was fundamental in setting up the group's tour marketing & promotions resulting in sell-out concerts. Raz B: Young Mogul in-the-making.

B2K exploded onto the charts with an eponymous #1 R&B debut album, "B2K", and achieved a #1 on two charts with their hottest single, "Bump, Bump, Bump."

The triumphant release of B2K's second blow-out album, "Pandemonium," and the stunning world tour behind it, catapulted the group to the top of the recording game and top-shelf touring ticket sales. To cap it all off, their historic film debut, "You Got Served," boasted over \$100,000,000 in box office receipts worldwide. These iconic commercial adventures and successes garnered them numerous prestigious awards from BET, Nickelodeon, Soul Train, Billboard, to American choreography, and numerous others, internationally.

The group rounded out their portfolio with street-hot remix albums and a Christmas CD. When the band decided it was time to move on, Raz B wasted no time going solo, making TV acting appearances and supporting his passion for non-profit causes and community give-back efforts. He has been fortunate to have landed several major brand partnerships that have allowed him to further his commercial success, while recording numerous solo hits.

Raz B's first solo single, "Fire" debuted #2 on Billboard Hot R&B sales. He then released a digital mix-tape and CD that helped to swell the ranks of his Twitter fanbase to over 80,000 followers. Shortly thereafter he released a viral video through yahoo and AOL titled "Thinking About You", garnering rave comments and over 3,000,000 views on YouTube and other web platforms.



A consummate stage performer and “dance-athlete,” he always focuses on involving his audience in the “performance experience.” He frequently incorporates leaps into the audience, drawing fans out of their seats and into the moment. His social media stats and photos are a testament to the impact fans experience in that unforgettable selfie moment. His solo concert performances include his solo hits and selected fan-faves from his B2K catalogue, and his “dance-athleticism” always shines.

Raz B is well known for his community awareness, activism, and family-values. Coming from a family with several pastors, his Christian faith and spiritual journey are foundational. He is actively involved in mentoring and developing new talent with his label DJ Central Records (www.djcentral.tv) and his management team, RazBeatz Media Group. Flowing forward to 2017, Raz B recently concluded his China residency of performing and recording endeavors with a highlight recording he co-produced with China’s super group, NZBZ (<https://www.youtube.com/watch?v=Cznz5QLUFDE>). A Michael Jackson tribute-type recording, which Raz co-arranged and produced. His catalogue and achievements are there in black and white, and Gold and Green, for all to see.

He is truly humble, and un-assuming. But on stage, mic in hand, he is a true firestorm of uncontrollable magic in motion. Raz B is an integral partner with the DJ Central Records family of artists. For all the latest news on Raz B or to book Raz B please go to the contacts page.

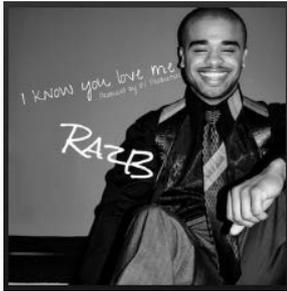
Official Sites:

- razbmusic.com



Discography

Raz B



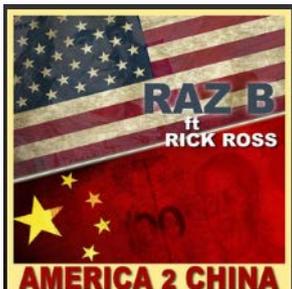
Album Name : **I Know You Love Me - EP**
Genres : R&B/Soul, Music
Released Date : 2018
Label : DJ Central Records



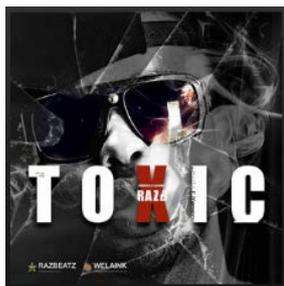
Album Name : **DJ - Ft Mika Rose & Fatman Scoop**
Genres : R&B/Soul, Music
Released Date : 2017
Label : DJ Central Records



Album Name : **Hold On Me**
Genres : R&B/Soul, Music
Released Date : 2017
Label : DJ Central Records



Album Name : **America 2 China**
Genres : R&B/Soul, Music
Released Date : 2017
Label : DJ Central Records



Album Name : **Toxic - EP**
Genres : R& B/Soul, Music
Released Date : 2017
Label : DJ Central Records





Album Name : **I Know You Love Me - EP**
Genres : R&B/Soul, Music
Released Date : 2016
Label : DJ Central Records



Album Name : **Paradox**
Genres : R&B/Soul, Music
Released Date : Dec 15, 2015
Label : DJ Central Records



Album Name : **Fire - Single**
Genres : Contemporary R&B, Music, R&B/Soul
Released Date : Dec 15, 2015
Label : DJ Central Records



Album Name : **Super Model (feat. KO) - Single**
Genres : Electronic, Music, Classical
Released Date : Dec 03, 2015
Label : DJ Central Records

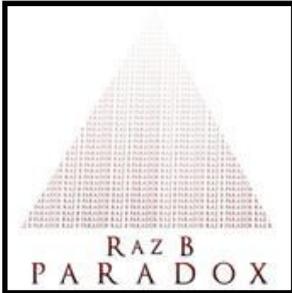


Album Name : **I Know You Love Me - Single**
Genres : Pop, Music
Released Date : Jul 24, 2015
Label : DJ Central Records





Album Name : **We're Taking Off (feat. Raz-B & Ian Cleare) - Single**
Genres : World, Music, Pop
Released Date : Feb 01, 2015
Label : Lord Cesario, Ian Cleare



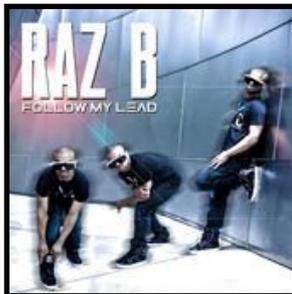
Album Name : **Paradox - EP**
Genres : Pop, Music, Hip-Hop/Rap, Rock
Released Date : Dec 02, 2012
Label : JB2Krecords



Album Name : **Make Me (feat. 2 Pistols & Mika Rose) - Single**
Genres : Hip-Hop/Rap, Music, R&B/Soull
Released Date : Oct 11, 2012
Label : B2k Records All Rights Reserved.



Album Name : **Paradox - EP**
Genres : Hip-Hop/Rap, Music, Rock
Released Date : Mar 20, 2012
Label : Rbc Records

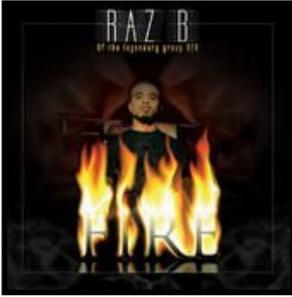


Album Name : **B2k Records Presents Raz B Follow My Lead**
Genres : R&B/Soul, Music
Released Date : Sep 27, 2010
Label : B2K Records/RazBeatz Entertainment Inc.





Album Name : **Official**
Genres : R&B/Soul, Music
Released Date : May 19, 2010
Label : RazBeatz Entertainment Inc



Album Name : **Boy II King**
Genres : R&B/Soul, Music
Released Date : Jul 17, 2007
Label : Raz Beats Ent.



Appearing On

Raz B



Album Name : **DJ Central - The Hits, Vol. 9**
Genres : Dance, Music, Electronic
Released Date : Feb 26, 2016
Label : DJ Central Records



Album Name : **DJ Central the Hits, Vol. 6**
Genres : Dance, Music, Electronic
Released Date : Feb 17, 2016
Label : DJ Central Records



Album Name : **DJ Central the Hits, Vol. 8**
Genres : Pop, Music
Released Date : Feb 16, 2016
Label : DJ Central Records



Album Name : **DJ Central the Hits, Vol. 7**
Genres : Pop, Music
Released Date : Feb 16, 2016
Label : DJ Central Records



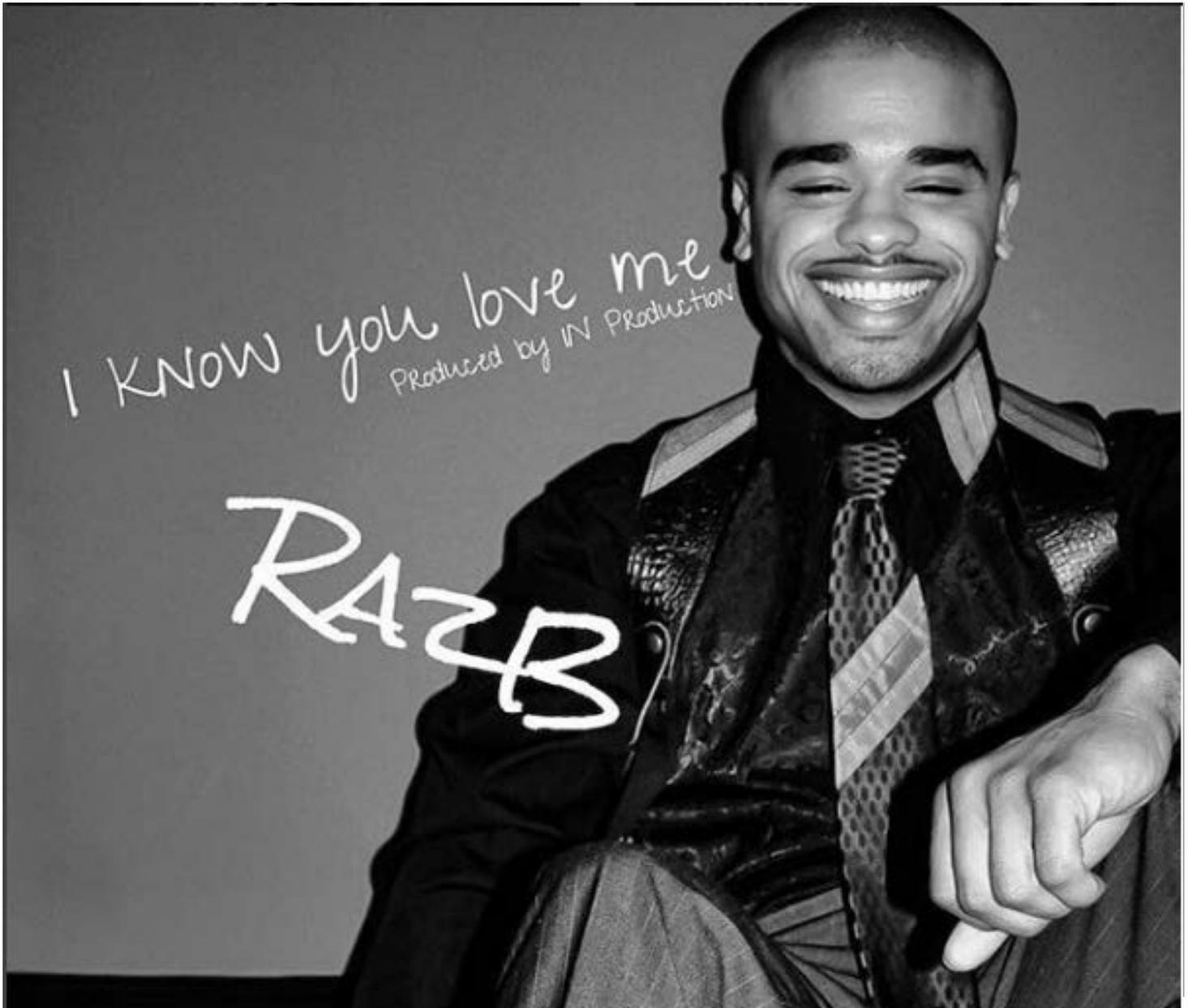


Album Name : **Spike Lee's Home Invaders (Soundtrack from the Motion Picture)**

Genres : Soundtrack, Music, Hip-Hop/Rap

Released Date : Nov 15, 2005

Label : Double D Entertainment



B2K

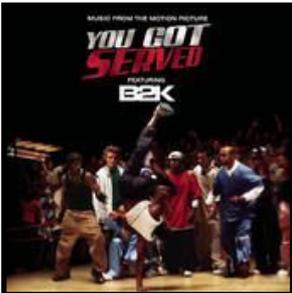
Raz B



Album Name : **B2k Records Presents Raz B Follow My Lead**
Genres : R&B/Soul, Music
Released Date : Sep 27, 2010
Label : B2K Records/RazBeatz Entertainment Inc.



Album Name : **B2K: Greatest Hits**
Genres : R&B/Soul, Music, Rock, Pop, Teen Pop, Dance
Released Date : Mar 15, 2004
Label : Sony Music Entertainment, Inc.



Album Name : **You Got Served (Music from the Motion Picture)**
Genres : Soundtrack, Music, Rock, Soundtrack, Hip-Hop/Rap, Pop, Teen Pop, R&B/Soul, Contemporary R&B, Dance
Released Date : Dec 23, 2003
Label : Sony Music Entertainment Inc..



Album Name : **You Got Served (Music from the Motion Picture)**
Genres : Soundtrack, Music, Rock, Soundtrack, Hip-Hop/Rap, Pop, Teen Pop, R&B/Soul, Contemporary R&B, Dance
Released Date : Dec 23, 2003
Label : Sony Music Entertainment Inc.





Album Name : **Badaboom (Radio Version) - Single**
Genres : R&B/Soul, Music, Pop
Released Date : Nov 25, 2003
Label : Sony Music Entertainment Inc..



Album Name : **Girlfriend - Single**
Genres : R&B/Soul, Music, Pop, Teen Pop, Rock, Dance
Released Date : Oct 21, 2003
Label : Sony Music Entertainment Inc.



Album Name : **Bump, Bump, Bump (feat. P. Diddy) - Single**
Genres : R&B/Soul, Music, Dance, Rock, Pop, Teen Pop, Hip-Hop/Rap
Released Date : Jul 08, 2003
Label : Sony Music Entertainment Inc.



Album Name : **The Remixes Vol. 2**
Genres : R&B/Soul, Music, Rock, Dance, Pop, Teen Pop
Released Date : Jul 01, 2003
Label : Sony Music Entertainment Inc..



Album Name : **Pandemonium!**
Genres : R&B/Soul, Music, Pop, Contemporary R&B, Dance, Teen Pop
Released Date : Dec 10, 2002
Label : Sony Music Entertainment Inc





Album Name : **Santa Hooked Me Up**
Genres : Holiday, Music, Rock, R&B/Soul, Pop, Teen Pop, Christmas, Dance
Released Date : Oct 29, 2002
Label : Sony Music Entertainment, Inc.



Album Name : **B2K the Remixes, Vol. 1**
Genres : Pop, Music, Rock, Dance, Teen Pop, R&B/Soul
Released Date : Jul 23, 2002
Label : Sony Bmg music Entertainment



Album Name : **B2k**
Genres : Pop, Music, Rock, R&B/Soul, Teen Pop, Dance
Released Date : Mar 12, 2002
Label : Sony Music Entertainment Inc..



B2K Music Videos

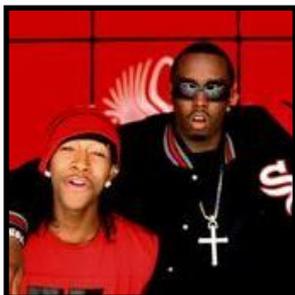
Raz B



Album Name : **What a Girl Wants**
Genres : Pop
Released Date : Sep 01, 2004
Label : Sony Music Entertainment Inc.



Album Name : **Girlfriend**
Genres : R&B/Soul
Released Date : Apr 28, 2003
Label : Sony BMG Music Entertainment



Album Name : **Bump, Bump, Bump**
Genres : R&B/Soul
Released Date : Jul 23, 2002
Label : Sony Bmg music Entertainment



Album Name : **Gots Ta Be**
Genres : R&B/Soul
Released Date : 2002
Label : Sony BMG Music Entertainment





Album Name : **Why'd You Leave Me On Christmas**
Genres : R&B/Soul
Released Date : 2002
Label : Sony Bmg Music Entertainment



Album Name : **Why I Love You**
Genres : R&B/Soul
Released Date : 2002
Label : Sony Music Entertainment Inc..



Album Name : **Uh Huh**
Genres : R&B/Soul
Released Date : 2001
Label : Sony Bmg Music Entertainment



Awards

Raz B

2003 Won:

Nickelodeon kids'Choice Awards category Favorite Music Group

2003 Won:

Bet Awards category Best Group

2003 Won:

Bet Awards category Viewer's Choice

2003 Won:

Bet Awards category Viewer's Choice Video for "Uh Huh"

2002 Won:

Won: Billboard Music Awards category R&B/Hip-Hop Single (Sales) Of The Year For "Uh-Huh"

2004 Won:

Soul Train Music Awards category R&B/Soul Album, Group, Band or Duo for "pandemonium"

2003 Won:

Soul Train Music Awards category R&B/Soul Single Group, Band or Duo for "Bump Bump Bump"

2003 Won:

Soul Train Music Awards category R&B/Soul Album Group, B And or Duo for "B2k"



Tours And Live Shows

Raz B

2011-2012 :

- Headline 25 major city tour of China with the Raz B Dancers.

2013-2014 :

- Resident MC Gig at Club M2 in Shanghai. This is one of the top 50 night clubs in the world. Raz hosted and performed regularly and worked with the leading DJ's and EDM artists performing at the club.

2015 :

- Headline Tour for Absolute Vodka.

2015 :

- Opened Dance School R511 Dance Complex in China.

2015 :

- Raz launched a new production media company called "RazBeatz Media Group". The company formed a strategic alliance with DJ Central TV. Raz is now one of the resident video DJ's. The company is developing 3 artists.

2016 :

- MC /Performer at Club Modu one of China's top night clubs. Raz hosts and performs regularly and worked with the leading DJ's and EDM artists performing at the club.

2016 :

- CCTV5 - MC and Performance for the opening ceremony to 30,000 people in the stadium and a televised audience of over 372M people.

2016 :

- Performing at top 10 night clubs in Shanghai and Beijing.



2016 :

- Yiwu Headline Arena Tour Show to 8,000 screaming fans. The concert was a sellout show.

2016 :

Launched the charity concert series titled " Sound Of Music " for several leading brands and celebrity friends.

2016 :

- Regular MC and performer at the Chinese club "Mystic"

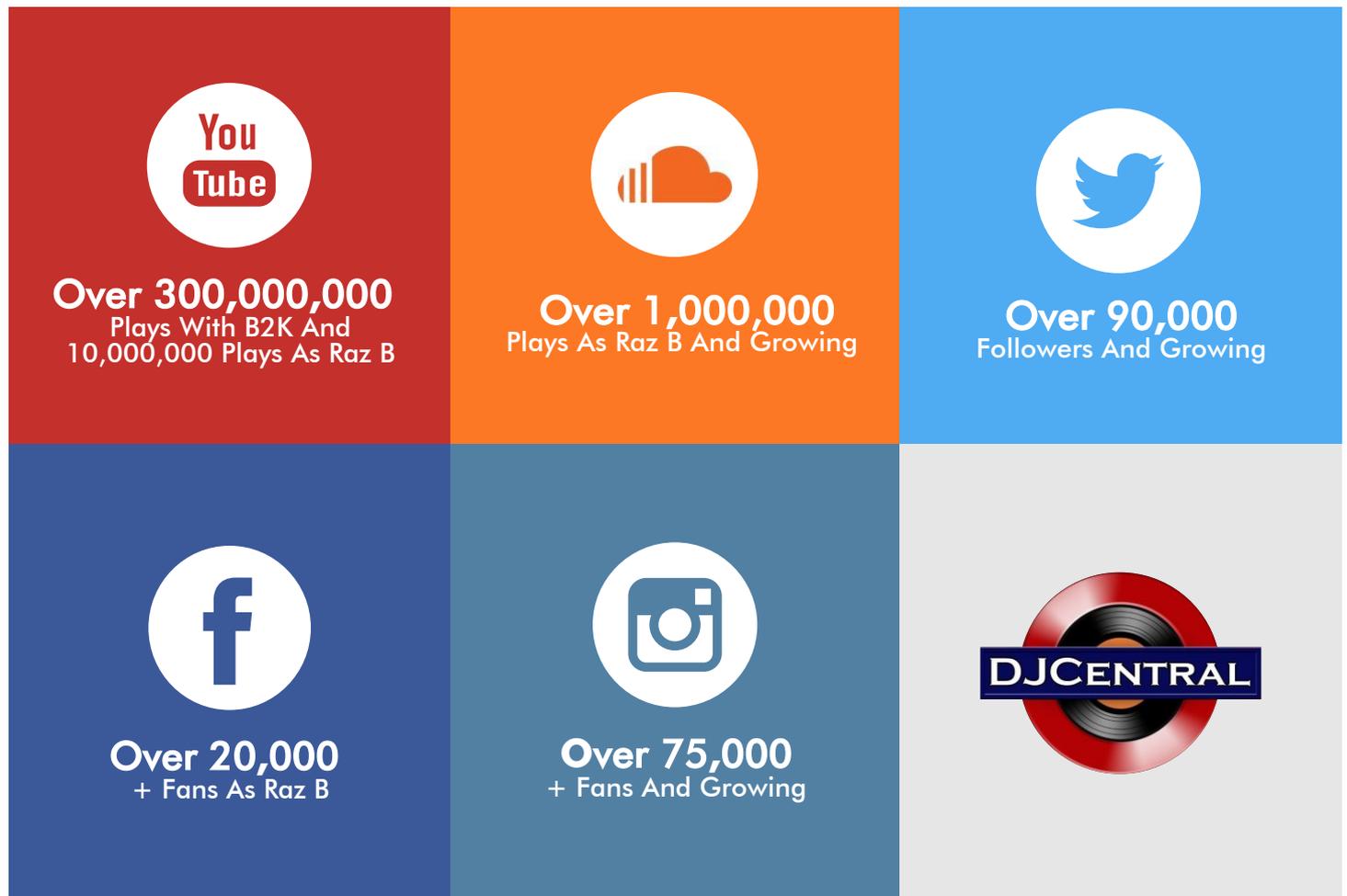
Over the past 4 years Raz has appeared in numerous televised Soccer games' entertainment, concerts, Chinese Music Award shows, and other China based TV programs, to an audience of over One Billion viewers over all the Chinese TV Networks whose reach expands throughout various Asian markets across the entire Asian Continent.





Social Network

Here are the **CERTIFIED** social media stats and general numbers as of August 2018.



All media plays and social media statistics have been certified by Blue Pie Records USA
www.bluepierecords.com and ORDIOR www.ordior.com

For any and all media enquiries please contact Blue Pie Records via email in the 1st instance at
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